



The Rotary Club of Wynberg

Wynpress



The Palm House

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EDITORIAL

Rotary member Michael McQueen, a bestselling author and founder of The Nexgen Group, talks to district governors-elect on 20 January about keeping Rotary relevant

Strengthening Rotary's membership is not just important for incoming district governors, it's critical. That's the message they received from several key speakers at their training event, the 2015 International Assembly in San Diego.

For membership to grow, leaders must be willing, for example, to ease stringent club meeting protocols and make other efforts to accommodate a younger, digitally oriented demographic. Seventy percent of Rotary members are 50 years or older, while half of the world's population is under 30, according to Rotary leaders. The contrast shouldn't be something to fear, but rather something to embrace, said Rotary member Michael McQueen, a bestselling author who studies social change, youth culture, and cultural issues and whose consulting firm, The Nexgen Group, specializes in demographic shifts and social trends.

To engage this young demographic, McQueen says that staying relevant is crucial. He shared three key ways that enduring organizations can do that: recalibrate, re-engineer, and reposition.

But relevance does not involve compromise, McQueen stressed; the values, priorities, and commitment of Rotary should never change. "Any organization that is willing to compromise its DNA in order to stay relevant never lasts. After all, if you don't stand for something, you'll fall for anything," said McQueen, a member of the Rotary Club of Crows Nest, New South Wales, Australia.

"So I'm asking all of you, in the coming year, to be voices for doing everything we can in Rotary, not just everything that's comfortable or easy or the way things have always been done," he said. "Be advocates for thoughtful, positive, and lasting change. We have a great tradition in Rotary, but it's our tradition. We made it, we own it -- it doesn't own us; if it no longer serves its purpose, we can change it."

McQueen suggests adjusting some of the traditions, processes, and protocols that "could be the very things that cause us to lose relevance."

In McQueen's native Australia, the Rotary Club of Toronto Sunrise, New South Wales, has three members sharing leadership responsibilities for a year as co-presidents. The club reports that having the skills and ideas of three leaders is prompting other changes, and has already resulted in a 25 percent gain in membership. According to McQueen, change and innovation are led by people with fresh perspectives. Rotary members can draw new ideas from new members, guest speakers, family members, even children who tag along to club meetings.

"The beauty of people with fresh eyes is that they don't know how things have always been done because no one has told them yet," said McQueen. "They have no trouble thinking outside the box because no one has told them what the box even looks like."

And young people, he said, "represent an enormous opportunity for this organization from a membership point of view. They are an ambitious bunch of natural networkers who, contrary to popular opinion, have a strong sense of civic duty."

Change is never easy, McQueen conceded, but Rotary members must be open to it. "We must avoid the trap of ever feeling we have arrived at the winning formula, which we then set in stone. After all, the moment you think you've made it, you've passed it."

He added: "Our membership and services are what make Rotary powerful and strong. To keep it strong, membership recruitment and retention have to be a priority for every incoming Rotary leader."

By Ryan Hyland

Submitted by Keela van Niekerk

Minutes

7th. July, 2016

MINUTES OF THE WYNBERG ROTARY CLUB MEETING HELD ON THURSDAY 7th July 2016

Compiled by String Smith

Impromptu Sergeant Karen in charge

Attendance	12 Rotarians + 1 Visiting Rotarian, present: 48%
Visitors	Nil
Fellowship	Birthdays for Bruce (29 June), Jackie J (5 July) and John (11 July). Monique had withdrawn from the post of Youth Co-ordinator.
From the President	<p>Pres. Alan (for the 1st time) welcomed members and reminded them that Youth and Community Services Committee Meetings would be held that evening. He especially welcomed Jenny Howard of Newlands Club and who heads Youth for District. She responded that she had attended to congratulate Justin and team for the tactful and efficient manner in which Adventure into Citizenship had been run, to the delight of the youngsters attending. Justin mentioned that the project had made a profit. Alan would thank Rotaractors for their assistance.</p> <p>Alan requested assistance with the website, Google mail, E-mail and Palm House interface.</p> <p>As the Palm House was not available for 21 July, he would approach WP Cricket Club for the use of their facilities.</p> <p>Visitors are expected from Haugaland on 17 October and Oddemarka in February. Due to the NLC being a member short, String was appointed to the committee.</p> <p>Alan informed members of the Rotaract conference at Hermanus on 22-24 July and asked who would be attending.</p>
Slots	Are: R288 000 had been sent from Oddemarka Junior School, Norway.
Committee	The meeting then went into committee. On conclusion, the President mentioned that leaders were needed on various committees and closed the meeting at 19h50.
Swindle	The small attendance at the meeting resulted in sales of only R50. Bruce drew the 4 of hearts instead of the 2 and Jackie won the R20 attendance prize.

Duty Roster

		July		
	14	21	28	
Sergeant	v Eeden	Vivian	Barnard	
Wynpress Editorial	v Niekerk S	van Wyk	Vivian	
Wynpress Minutes	Maunder	van Niekerk K	Howard	
Door Duty	Vivian	Barnard	Bird	
Grace	Lidgley	Munday	Murphy	
Loyal Toast	Bird	Crous J	Cleveland	
International Toast	Smith	Todd	van Eeden	
Speaker Intro	Howard	James	Klotz- Gleave	
Speaker Thanks	Crous S	Danckwerts	Dietrich	

Going Forward

Dates To Diarise

14 July	Lisa from Due North, an NGO based in the Vrygrond area, will talk about the uplifting work carried out amongst the local community.
21 July	Learners who participated in the Adventures into Citizenship week will give a report back on their varied experiences and interesting lessons learned. The meeting will not be at the Palms – venue TBA.
22 - 24 July 28 July	<p>Rotaract Conference, Hermanus</p> <p>Michelle and Schalk van der Merwe, both past presidents of WRC, will talk about their time spent in Yemen over the past few years.</p>
17- 23 October	Visit by Haugaland lecturers and students