

ROTARY CLUB OF WYNBERG

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ROTARY MONTH



EDITORIAL

Per kind favour of the internet

Automakers are increasingly integrating touchscreens into vehicles—to the dismay of safe-driving advocates, who justifiably fear people are already too distracted by phone calls and texts while driving. So tech companies are responding by designing what they say are safer ways for customers to stay glued to their favourite apps and online services behind the wheel. Google's (GOOG) Android is working on an interface to make it safer and more user-friendly through a platform called Android Auto, which allows maps, music, and personal organization functions on your phone to be accessed through a larger screen in the car. Followers are describing it as Android's answer to Apple's (AAPL) CarPlay.

"People don't want to check their phones at the doors when they get behind the wheel," Patrick Brady, Google's director for engineering of Android, says in a promotional video released at the Google I/O developer conference this week. With Android Auto, "you get the best of both worlds. You get the connected apps and services on your smartphone, with the physical controls that were optimized for driving in your car."

Google design manager Henry Newton-Dunn says the problem now is that cars are "fundamentally disconnected vehicles." This leads many drivers to juggle their phones while driving—a bad idea, since the screens are too small and the interface and menus too complicated to navigate. "We had to take an experience that was designed for a smartphone and break it down to its bare essentials," Brady says in the video, which shows drivers tapping on the screen to use Google maps and using voice controls to set reminders on their phones.

Interest in smartphone design is hot, and as an extension, designing a smart screen for the car is getting hotter, too. Already, 28 carmakers in the Open Automotive Alliance are working with Android Auto. The problem is that while adding smartphone functionality to a car lets you do more while driving, safe driving generally requires you to do less. In other words, this problematic, dangerous behaviour may not be something that can be designed around via a bigger, better device. Rather, the problem is that humans are not particularly good at multitasking.

In the past, a car's functions were limited. A radio and tape or CD player was easily operated by a couple of knobs, and that's about it. A touchscreen, on the other hand, enables drivers to do as many things as the apps they've downloaded will allow—Pandora (P), Spotify, and MLB At Bat, to name a few in Android Auto—not to mention make phone calls. Yet it lacks tactile cues to help drivers find what they need without looking. Even larger, easier-to-find digital icons require drivers to take their eyes off the road, and choosing from an ever-growing catalogue of activities and menus means more distraction from the main task at hand.

Just talking to passengers is a major contributor to auto crashes, and conversation involves only cognitive distraction. Activities such as interacting with a dashboard are manual and visual, explained *USA Today*. A study for the AAA Foundation for Traffic Safety described listening to the radio as a "minimal" distraction, talking on a cell phone (handheld or hands free) as a "moderate" risk, and using voice-activated systems to send and receive e-mail as an "extensive" safety risk.

Still, Google, Apple, and other companies are competing to find ways to get more media and connectivity into vehicles. For Google, using Android Auto also means drivers will continue using its services during their commute. Perhaps the only thing that will make screens truly safe to use on the road is a self-driving car. Of course, Google's working on that too.


MEETING OF 3 JULY 2014

ATTENDANCE

Membership: 29
Present: 17
Make Ups: 0
Apologies: 7
Attendance: 58%

Attendance to Ann 082 664 6453 or annodriscoll9@gmail.com.

Visitors: Keela O'Driscoll, Ruth Dessington, Kaylee Ann du Plessis.

Please  **your** Wynberg Rotary Club on [Facebook](https://www.facebook.com/pages/Rotary-Club-of-Wynberg/115903425126783) at [https://www.facebook.com/pages/Rotary-Club-of-Wynberg/ 115903425126783](https://www.facebook.com/pages/Rotary-Club-of-Wynberg/115903425126783) to keep up to date with our events and happenings.

Loyal toast done by Dirk. Allan toasted the Rio clubs as the Soccer World Cup is being played there and RI. Biffy recited the grace.

Jackie welcomed the visitors and asked us to think of Lina who has had an op. The business meeting would be moved to the 24th as so few members were present when important future club strategies need to be discussed. Tonights topic would be fund raising ideas.

Upcoming dates:

10th July – youth evening

17th July – speaker to be confirmed plus St Lukes (GT).

24th July – business meeting

30th July – social at Sea Point Club (good speaker)

SLOTS

Graham T: The Austrian Orchestra had run up large costs on printing and this diminished our profits. Currently it looks like R20 000 to St Lukes and R10 000 to WRC.

St Lukes have still not been paid and this should be done soon. Suggested date is 17 July.

Stephen: NLC have provided 46 laptops to NLC schools. A message from Are was read. Training courses start in Aug and all teachers have to attend the course to be able to use the laptops. De Duine building is complete and a meeting should be held there sometime soon. There was coverage in yesterday Southern Mail.

There have been lots of press coverage on LHHS as well lately wrt June's farewell. June has spent the last 14 years of her life dedicated to the work of LHHS. June has promised that she will be back for the opening of the new school hall.

Jackie:

1. Badges to be worn in future else fines. Karen to order any outstanding.
2. Mike has sent out subs letters. Please pay asap as Mike already used his credit card to pay RI.
3. Graham T is retiring from car park and String needs another club member to work this project with him.

MINUTES

Fund raising ideas:

Barnyard function – suggested by Graham G. Can raise about R25 000 to R30 000 an evening and do raffles etc.

Theatre evening – suggested by Graham G. For big shows like Rocky Horror Show or Oklahoma at the big theatres.

Comedian – this could be in conjunction with one of the above. Eg Alan Committee (someone has connections here)

Quizz – is more of a fellowship evening than fund raising.

Great speaker – in conjunction with a club like Sea Point (someone like Cyril Karabas – connections are there). Or Michael Lawrence (ex Rotarian and a friend of a number of club members) on his numerous pilgrimage walks in Spain and Italy. Alan Winde.

CSI budgets – appoint a member or two to head up this task of finding big companies who need to spend their funds.

Bugs & Beer – Biffy saw this in the USA in a Botanical Garden. Larger than life-sized sculptures that you need to walk about the gardens to find with a central beer garden with live musicians. Evening event (4pm to 9pm).

Art Weekend – suggested by Francois. A full weekend of various arts and culture events. Maybe at the Castle?

Ball – can make more than R200 000 clear but too many already held in CT.

Jazz – through the schools and using the schools and UCT Big Jazz Band. Maybe Hugh Masekela?

Graham G, Francois and Jackie to explore these ideas. The idea is to have another fund raiser like the Proms out of Proms time of the year to raise additional funds. It must be sustainable and held yearly. Funds for Projects. Small events would be more suitable to membership/fellowship evenings.

Francois to follow up Arts Weekend and Graham G to follow up Barnyard evening ideas.

Karen mentioned that the fellowship announcement was that Pres Jackie has a birthday on Sat. The meeting decided that Jackie should bring wine instead of cake next week!!! Sergeants please check your fellowship announcements for each week.

Karen had some jokes but the club members were far too brainy for the actual jokes !!

DUTY ROSTER

DUTY	10 July	17 July	24 July	31 July
Sergeant	Todd	Gowdy	Van Wyk	SOCIAL - WATCH THIS SPACE
Attendance Officer	A O'Driscoll	A O'Driscoll	A O'Driscoll	
Wynpress Editorial	Barnard	Bird	Bredenkamp	
Minutes for Wynpress	Wetmore	Wetmore	Danckwerts	
Compilation of Wynpress	Danckwerts	Wetmore	Wetmore	
Door Duty	Du Plessis	Gavin	Gowdy	
Grace	Howard	Jackson	Klotz-Gleave	
Loyal Toast	Klotz-Gleave	Lidgley	Michalowsky	
International Toast	Munday	Murphy	O'Driscoll	
Speaker Introduction	Wetmore	TBA	TBA	
Speaker Thanks	O'Driscoll	Overbosch	Schonegevel	

PRESIDENT'S QUOTES

"A good speech should be like a woman's skirt: long enough to cover the subject and short enough to create interest."
Winston Churchill

PROGRAMME

July 2014	Committee: van Wyk, Gowdy, Overbosch, Todd, Murphy, Klotz-Gleave, van Niekerk
10 July	STEP student - Alina Topp and her host parents the Lays
10 July	Retreat Rotaract meeting
16 July	Wynberg Rotaract meeting
17 July	Normal Meeting
18 July	Mandela Day
21 July	School starts
24 July	Normal Meeting
24 July	Retreat Rotaract meeting
31 July	Social

JACKPOT:

Swindle, by unanimous decision by the ultra big committee, decided that there would be R1 130 up for grabs which was enlarged by some good accounting at the door duty. Karen's name was drawn by Kaylee. But Karen only found the Q♦. Ag Shame. Karen then also managed to find the only remaining ticket in the box and won the bottle of wine for the attendance prize.

TAIL PIECE:

No more!

"Well," snarled the tough old sergeant to the bewildered private. "I suppose after you get discharged from the Army, you'll just be waiting for me to die so you can come and spit on my grave."

"Hell no, Not me, Sarge!" the private replied. "Once I get out of the Army, I'm never going to stand in line again!"

Assignment

A salesman for a major cola company returns from his assignment in the Middle East and reports his assignment was a total failure.

"Tell me what happened," his boss says.

"When I accepted the assignment," replies the salesman, "I was confident I could turn a profit for the company there, since it was a brand new market and no one had ever tried our drink. But once I arrived, I realized that I had a problem: I didn't speak their language."

"So what did you do?" the boss probes.

"I decided to convey our message by using three posters. In the first, I showed a man crawling through the desert heat, exhausted and panting with thirst. The second poster shows the man having a drink of our cola. The final poster showed the man happy and totally refreshed. I had them plastered at every corner and in every market I could find."

"That should have worked," the boss chimes in. "Why didn't it?"

"Well," the salesman confesses, "not only did I not speak the language, but I also didn't realize that most people in that country read from right to left."

Teach him!

A young girl came home from a date looking sad. She told her mother, "Charles proposed to me a few minutes ago."

"Then why are you so sad?" her mother asked.

"Because he also mentioned he was an atheist. Mom, he doesn't believe there's hell!"

Her mother replied, "Marry him anyway. Between the two of us, we'll show him how wrong he is."

To all girls who die
for a "ZERO
FIGURE", Sweetie
remember real men
go for curves, only
dogs go for bones.

